

Annual EEO Public File Report

WESB-AM and WBRR-FM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WESB-AM and WBRR-FM, both in Bradford, PA, and is required to be placed in the public inspection files of these stations and posted on their websites.

The information contained in this report covers the time period beginning **April 1, 2017** to and including **March 31, 2018** (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Annual EEO Public File Report

Covering the Period from April 1, 2017 to March 31, 2018

WESB-AM and WBRR-FM

Section 1: Vacancy Information

Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total No. of Interviewees From All Sources for This Position
Marketing Representative	WESB/WBRR	1

Section 2: Recruitment Source Information

Recruitment Source	Total Number of Interviewees This Source Has Provided	Full-time Positions For Which This Source Was Utilized
WESB/WBRR	0	Marketing Rep
www.wesb.com	1	Marketing Rep
www.100.1thehero	0	Marketing Rep
Facebook	0	Marketing Rep
Internal	0	Marketing Rep
Direct Referral/Other	0	Marketing Rep
(Recruitment source details attached)		

**Section 3: Supplemental (Non-vacancy Specific) Recruitment Activities
Undertaken by WESB-AM and WBRR-FM**

1. Tour of WESB/WBRR facilities – University of Pittsburgh, Bradford.
Date: October 18, 2017
Participating Employees: Daniel DePrins
Program Description: Six Broadcasting/Mass Media students of Prof. Jeffrey Guterman at Pitt-Bradford were given an inside tour of WESB/WBRR operations. Discussed were news and programming philosophies, demonstrations of technical equipment, and how digital multitrack commercial production is done. Job descriptions for various staff positions were explained, and students were informed of station internship opportunities.
2. Career Fair 2018 – University of Pittsburgh, Bradford.
Date: March 20, 2018
Participating Employees: Casey Smith, Daniel DePrins
Description: Area businesses and agencies operated booths in the Student Activities Center for the benefit of University students interested in exploring career opportunities. Station representatives attended and distributed information about careers in radio broadcasting and about our stations, including station internship opportunities.

EEO – MEDIA/REFERRAL SOURCES

11/1/17

WESB-AM 1490

WBRR-FM 100.1

www.wesb.com

www.100.1thehero.com

Facebook

[No organizations requested information about job vacancies.]